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Question Of The Week November 5, 2018

Dear Valued Customer,

If you live on the Treasure Coast, we have a live seminar THIS Saturday. Read all about it below.

Our webinar this week is "Email 102." Join us and learn something new about email. Get all the info below.

Seriously? You aren't reading our blog postings?? It's a free education and most of the time it's fun! Click the 4KCC Blog post below and start reading!

REMINDER: Microsoft and/or Apple will NEVER call you out of the blue, they will NEVER cause a window to appear on your device warning you that it's infected and that you should not turn it off or you'll lose everything. These are SCAMS.

Have an awesome first week of November!

John
772-408-4425

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Next Seminar

If you live on the Treasure Coast, our next seminar is THIS Saturday, November 10, 2018. The seminar title is "Chris Columbus Is Home...Alone" and it will be from 10:00 a.m.-12 Noon. The cost is still \$8 per person. Come a little early for coffee, juice, donuts and other goodies. No need to register ahead of time, just come join us! You may bring your laptop or tablet if you like but they are not necessary for the class. Our seminar will be held in the Fellowship Hall of [Trinity United Methodist Church, 2221 NE Savannah Rd., Jensen Beach, FL 34957](#) (Click on the church name for directions.)



FREE WEBINAR

Our next live, free webinar is THIS Thursday, November 8, 2018 at 2:00 p.m. The title is:

Email 102. Remember, sign up even if you can't make it to the live event. You'll get the follow-up and a link to the recording. Sign up by clicking on the button below. When you do, don't forget to click "I am not a robot."

Webinar Signup

Question of the Week



Question: "What's going on? Lately, I'm seeing more and more ads when I read my email. How can I get rid of them?"

Answer:

It all boils down to TANSTAAFL. Don't recognize that acronym? It stands for the phrase "There ain't no such thing as a free lunch." In the early days of the Internet, there were tons of free programs, free email and free pictures with no ads. Companies and the Net itself were trying to get established. Many providers of service were willing to lose money just to get to interact with computer users.

Now, the importance of computing devices and the Internet is well established. It's almost impossible to find a job without having to "apply online." But, server space - whether for a website or for storage (think OneDrive, iCloud, Dropbox, Google Drive) - costs money. The cost of the servers themselves, the warehousing space, and the air conditioning, to name just a few of the overhead items, comes with a high price tag.

In an effort to recoup some or all of the cost, companies providing web services sell ad space. If a user clicks on the ad and buys something, the company gets some money. (Full disclosure: we do the exact same thing on our website except that we only advertise companies and products we have used and/or believe in.) This explains why the person asking this week's question is getting more ads when they go to their email.

Can you do away with the ads? Well, you can't do away with ads that come in email - you can only mark them spam and/or delete them. But, some email providers allow you to purchase a subscription which will remove the ads from your email page. For instance, Yahoo offers Mail Pro for \$34.99. With Microsoft, you can upgrade to one of their subscription plans (\$69.99 or \$99.99 a year) and not only get ad-free email but the Office Suite along with lots of OneDrive space. When it comes to Gmail, you'd have to upgrade to a business account to get rid of the ads. Gmail business accounts start at \$60 a year and can go higher depending on

which options you choose.

As for smartphone and tablet apps, many apps have the option of paying a small fee to get rid of the ads. It's totally up to you!

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